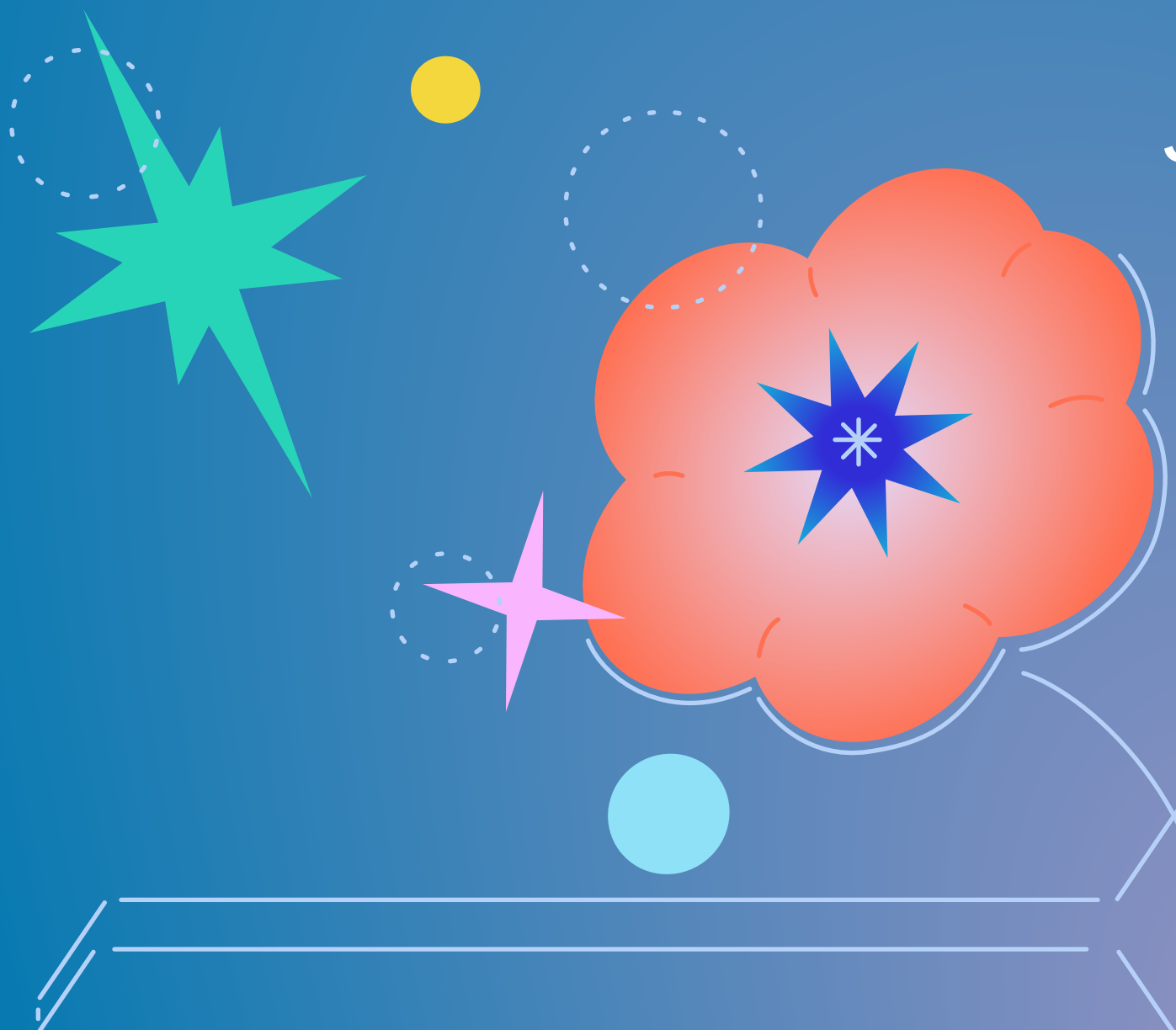


# master class.

Transition Collective  DEMOS HELSINKI 

Join us for an interactive deep-dive learning experience on imagining, structuring, organizing and mobilizing for long-term & systemic societal change. Hosted by **Transition Collective** in partnership with **TIAL** and **Demos Helsinki**.



**when**

**June 23rd to June 24th, 2026**

preceded by an introductory webinar

**where**

**Thoravej 29, 2400**

**Copenhagen NV, Denmark**

**Contact or Questions**

**Christian Bason**

**Transition Collective, +4553579313**

The Master Class is held in partnership and conjunction with the **Organizing for Uncertain Worlds** global conference, held at Thoravej 29, Copenhagen on June 25-26, 2026

institutionalizing  
for **impact**

# institutions **matter**

We live in a world where public institutions we have come to take for granted such as public services, defense and health care, are being challenged and even breaking down. Global challenges including the multiple environmental crises, election insecurity, forced migration and uncertain futures of AI are resulting in decreasing trust towards public institutions, polarization and the known approaches becoming outdated. We need to develop new approaches for increasing wisdom in decision making, aligning our actions today with goals in the long term and finding ways to penetrate and bridge across siloed organizations. ***This is where institutions become relevant – perhaps more than ever.***

institutionalizing  
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# What will I learn?

Institutions shape organizational and human behavior. For instance, the **Ombudsmand** institution embeds citizens' right to be heard by governments. **Future Generations Commissioner** is an institution designed to ensure that the needs of future generations are taken into account in current policy making. Innovation labs have become institutionalized as a means for embedding innovation skills and processes within large organizations.

Institutions are key to shifting innovative, systemic and transformative ideas into lasting change. By taking an institutional perspective, we can embed deep change within organizations and societies to enable more thriving, just and sustainable futures.

This Master Class brings the thinking in institutional architecture together with cutting-edge approaches from public design, systems change, mission-oriented innovation and other transition methodologies in a comprehensive, interactive learning process.

## By participating you will achieve the following learning outcomes:

- \* Recognize the impetus to build and govern societal institutions differently under complexity and crisis
- \* Learn to imagine and design new institutional forms and governance arrangements—temporary authorities, adaptive regulators—instead of stretching old mandates, convincing other alternatives
- \* Insight in the basics of mission-led approaches to societal change
- \* Change in perspective to enable work with deep & sustainable change.



## Is this for me?

The Master Class is intended for experienced practitioners and leaders within organizations with an ambition of societal impact. We expect participants will hail from a wide array of organizations and settings, including:

- \* Public sector organizations at local, regional, national and international level
- \* Civic sector organizations ranging from philanthropies to social innovators and entrepreneurs
- \* Private companies with an intent to create positive societal impact as a means for a sustainable business
- \* Scholars that lean towards purpose, action and change inside and beyond academia.

The interactive format will allow you to connect with peers in multiple ways throughout the seminar.

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## Who are the hosts and faculty?

This Master Class is hosted by **Transition Collective** in partnership with **TIAL (The Institutional Architecture Lab)** and **Demos Helsinki**. We are a global partnership dedicated to exploring the future of institutions as a perspective on impactful societal change. We host the **Reimagining Public Institutions Community** with **Apolitical** and recently ran an intensive Fish Bowl conversation on institutional design at **Creative Bureaucracy Festival**.

## What's the cost?

- \* Early Bird (before April 1st): EUR 500,00 excl. VAT
- \* Regular price (from April 1st): EUR 700,00 excl. VAT

*Join more than two participants from the same organization and the third participant takes part at 50 percent reduced rate of regular price.*

## What's included?

Meals, snacks and drinks are included for the evening of June 23rd and for lunch on June 24th. Travel and accommodation in Copenhagen is on your own ticket.

# What will happen?

## *High level program*

### **Day 1: Tuesday, 23rd June**

**17.00 to 22.00** *Arrival – introduction, networking, inspirational talks, dinner & drinks*

### **Day 2: Wednesday, 24th, June**

**08.00** Arrival & coffees

**08.30** Welcome & introductions

**09.00** Global insights: Why redesign institutions for change?

**11.00** Unpacking global cases and peer-to-peer learning

**12.00** *Lunch*

**12.45** Inspirational local guest speaker: A voice from the place

**13.45** Reimagining institutions for change - Co-creative case work on:

✳ Strategic imagination

✳ Missions & mobilization

✳ Institutional architecture

**16.00** Finalizing and sharing

**16.30** Reflections and peer-to-peer sharing

**17.00** End session and segway to global conference